



Good practice n°3

Partner: Media Animation asbl, Belgium

## The online tool and booklet “123 clic”

Link: <https://123clic.be/>



Resource available in French and Dutch. Translated but not implemented online in English.

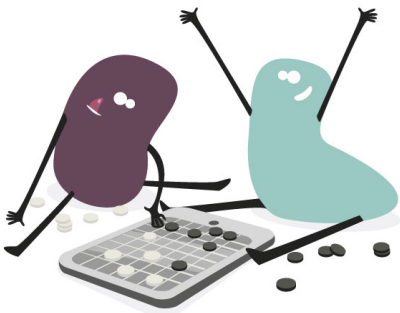
General Setting: how / when / why

123clic is a collection of digital media education activities for families wishing to accompany their child's first steps in the digital world between the ages of 3 and 6.

The tool offers:

- advice on the supervision of digital uses by 3-6-year-olds;
- ideas for activities to develop specific media literacy skills specific media literacy skills;
- ideas for further reflection on parenting in relation to digital media parenting in relation to digital media.

The aim is to develop children reflexes of reasoned use through family support rather than to turn them into "little geniuses" of digital media.





## What is innovative (in relation to the topics of the project)

- 1. 20 activities: "123clic" offers 20 activities lasting 10 to 15 minutes to set up with your child aged 3 to 6. These activities are intended to be conducted by children accompanied by their parents.** This supervision will sometimes take the form of regulating usage, sometimes that of supporting learning, and sometimes that of complicity in the game. The aim is to develop a critical approach to the tablet or smartphone and to make the child aware of specific media dimensions such as communication and expression.
- 2. Activities to be carried out in a parent-child duo:** "123clic" promotes the child's autonomy step by step. To this end, the activities proposed here are carried out at least **in pairs: parent and child.** Other family members, such as the grandmother or older brother, can of course also be involved. This "parent-child" duo aspect is the basis of the objective of mobile media education, which aims to foster the bond, by countering individual, even egocentric, uses of these media (playing on the tablet in one's corner).
- 3. Reflection questions related to parenting and media.** This collection of 20 activities is accompanied by **reflection questions related to parenting and media.** The aim of this section is to provide educational guidelines for parents on how to accompany their children in their use of digital media. Family situations and questions (F.A.Q. type) allow parents to approach different themes from another angle than the one of the proposed educational activity. Some examples: What about special "children's" tablets? What place should the tablet have among other games? Is it a support for uses like any other? What to do when you find what you are not looking for? Do video games increase aggressiveness?

## Use of ICT: which tools; usefulness in keeping relations with children and families, and in giving continuity to the pedagogical plan in cases of lock down or quarantine

123clic offers 20 activities to be carried out with a tablet or a smartphone. They are classified in different themes of exploration such as :

- discover,
- understanding,
- sharing,
- expressing themselves,
- create.

Each activity is accompanied by pictograms presenting the media skills involved:



- discovering the object
- regulate time
- expressing themselves
- watching videos
- using the microphone
- communicate
- photographing
- filming
- listen
- discovering games

### **Relevance of media education faced in the workshop/ project? How does the practice contribute to an easier accessibility and integration?**

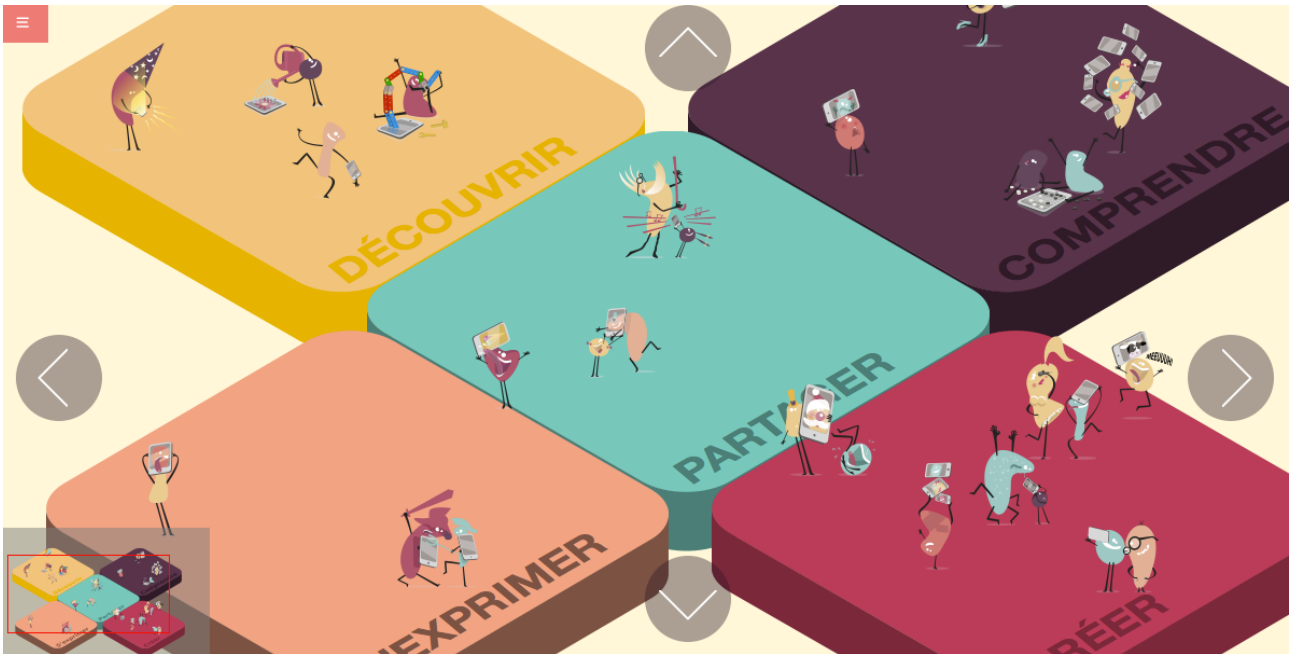
123cllc is not a tool for introducing children to digital media but rather a resource for parents to support them in their digital practices. At this point, it is important to remember that a child's development does not necessarily involve acquiring skills on digital tablets and mobile phones. But if they do use them, it is an opportunity to develop interesting and supported practices.

### **Added value: usefulness also for other groups / which materials can be used free and in future/ what can be used either at home or in kindergarten**

123cllc is a tool intended for families (parents, grandparents, etc.) but each activity proposed could find its place in a kindergarten school. All the activities proposed by 123cllc could be adapted into digital workshops for kindergarten classes. Moreover, the questions for reflection proposed are intended for parents, but can be echoed among educators and could also be addressed to teachers in a school-family co-education logic. All the themes of the reflection questions can be used as a basis for our future guidelines for parents.



**Documentation:**

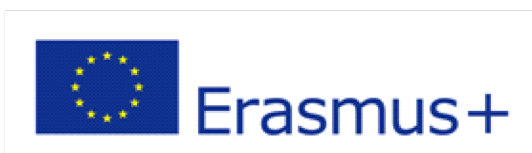


Website: <https://123clic.be/>



Printed Booklet

**Promotion campaign : videos, magnet, postcards, poster, ...**





<https://vimeo.com/184478419>



<https://vimeo.com/185609706>





<https://vimeo.com/186402554>

**Comment accompagner  
ses premiers pas dans le numérique ?**

**123  
CLIC.BE**

Un site pour les parents qui souhaitent utiliser smartphones et tablettes avec leurs enfants de 3 à 6 ans.

MEDIA ANIMATION  
CSEM  
FEDERATION  
B-Bico  
co-funded by the European Union



Erasmus+



**To which of this keypoints/ aspects does your practice match (X)**

making media a topic	
games around listening	X
photography and image editing	X
filmwork and camera tricks	X
storytelling with and about media	X
research with media - indoor & outdoor	X
coding and robotics	
creative & collaborative way using screens/ platforms	
lockdown survival box - a "collection"/"box" of material which is the same for parents and teachers	
combination of Analogical materials+ digital	X
importance of the storytelling on the organisation of the activities	
possibility of doing activities also offline	X



activities that children AND parents can do together	X
supporting parenting expectations, given them food for thought : short, simple and ready to use advices	X
help parents to reflect on their practices at home	X
encourage competences and self esteem of families about media practices	X
media literacy scenarios with activities to do at school and then at home, then come back at school, etc. in a kind of "dialogue"	
communication and collaboration between schools and families	
easy access and inclusive aspect	X